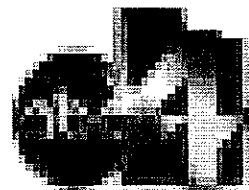


ORDER



Orders
Order / Rev: 64315
Alt Order #:
Product Desc: ESTIMATE 12440
Estimate: 12440
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$3,570.00	\$3,034.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$3,570.00	\$3,034.50	0.00
Totals	14	\$3,570.00	\$3,034.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/23/12	10/26/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-1--1--	:30	2	\$95.00	P-3	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-1--1--	2		\$95.00		0.00						
E 2	KTVX	10/25/12	10/25/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$130.00		0.00						
E 3	KTVX	10/23/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-1--1--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-1--1--	2		\$250.00		0.00						
E 4	KTVX	10/22/12	10/26/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	1---1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1---1--	2		\$250.00		0.00						
E 5	KTVX	10/23/12	10/25/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	-1-1---	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-1-1---	2		\$250.00		0.00						
E 6	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$250.00		0.00						

Order / Rev: 64315
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Matheson for Congress 2012
Product Desc: ESTIMATE 12440
Estimate: 12440
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTVX	10/27/12	10/27/12	ABC4 News at 10pm SaCM Sa 10p-1030p		10p-1030p	-----1-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1				\$325.00		0.00			
E 8	KTVX	10/24/12	10/24/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	--1----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1----		1				\$550.00		0.00			
E 9	KTVX	10/24/12	10/24/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$125.00		0.00			
E 10	KTVX	10/28/12	10/28/12	ABC4 News at 10pm SuCM Su 10p-1030p		10p-1030p	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$500.00		0.00			
Totals														14	\$3,570.00